



Bear Facts

The Weekly Newsletter of
Bethany Lutheran School
Long Beach, CA
www.bethanylutheran.org
Learn+Love+Lead+Serve



This week, we were blessed to use a grant from the Thrivent Corporation to purchase and read the children's book, The Resurrection, published by Concordia Publishing House, in every classroom from kindergarten through 8th grade. The grant purchased every classroom a copy of this beautifully written and illustrated book that starts at Jesus' triumphant entry into Jerusalem on Palm Sunday and follows Him during the days leading up to His death and resurrection. The book celebrates that, "No longer was Christ dead. He'd conquered sin and death for us, just as God's Word had said!"

The students in grades kindergarten through 8th grade read the book and then completed a cause and effect multi-flow thinking map of the events. Please check your student's backpack/folder tomorrow for their cause and effect map and ask them about the Gospel story.

We're also excited to share that the Thrivent grant purchased a copy of the book for every Bethany family in grades K-8! **The book will be coming home with the students tomorrow.** (They will be sent home with the youngest sibling.) We hope you enjoy reading it together!

Bethany Lutheran Summer Camp Registration is now open!

<https://bit.ly/BLSSummerCamp2022>

Join us for some fun in the sun!

Who: Students entering Grades K-5
When: June 13-August 12, 9:00-4:00
Childcare available 7:00-5:30
Cost: \$75 registration
\$250 per week (includes childcare)
Campers will also participate in Bethany's
Vacation Bible School, June 27-July 1.



We have two PTL activities left for the year, Teacher Appreciate Week (May 2-6) and the Fun Day Carnival (June 6.) If you are interested in volunteering for either of these events, please contact PTL President Bonny Walleman:

bonnywalleman@yahoo.com

School Bulletin #30

April 12, 2022

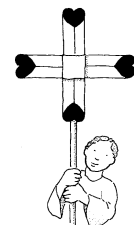


- ☉Apr. 12-PTL Meeting-6:30
- ☉Apr. 15-Good Friday-No School
- ☉Apr. 17-HE IS RISEN!
- ☉Apr. 18-22-Easter Break..school office is closed.
- ☉May 1-6 8th Grade DC Trip
- ☉May 6-Progress Reports
- ☉May 6-Minimum Day-Noon Dismissal
- ☉May 9-10 4th Grade Sacramento Trip
- ☉May 13-K-2 Spring Musical
- ☉May 16-27 MAP Testing
- ☉May 20-Middle School Dance
- ☉May 27-Spring Holiday
- ☉May 30-No School-Memorial Day

Who's leading chapel this week?

- 4/14 (Thurs.)-Middle School
- 4/27-Mrs. Rodrigues
- 5/4-Mrs. Tucker

Parents, you are always welcome to join us at 9:00 in the sanctuary!





The FISHin' Hole
Opportunities to Serve

Did you know you can report your FISH hours [online](#)?



CHAPEL
OFFERING

Our chapel offerings in April will go to [Orphan Grain Train](#). This organization is currently getting supplies to families in Ukraine.

Thank you to our generous givers!

Parents, it is time for PTL elections for the next school year.

If you are interested in serving on the PTL Executive Board (President, Vice President, Secretary or Treasurer) please let us know using [this form](#). Thanks!



Holy Week

Bethany Lutheran Church Holy Week Worship

Maundy Thursday

Way of the Cross 9:00 AM
*1:00 and 7:00 PM

Good Friday

*1:00 and 7:00 PM

Easter

8:00 and *9:30 AM

We also have in-person worship opportunities at Holy Cross in Cypress:

Palm Sunday

11:00 AM

Good Friday

7:00 PM

Easter

11:00 AM

*Livestream available on Bethany's [YouTube channel](#).



Spring is upon us! Check out the Spring Gift Guide and find gifts for every occasion while raising funds for your tuition rebate or the ministry of your choice. Teacher Appreciation Week, Mother's Day, Father's Day, graduations, and weddings - find something for every important date this spring. <http://www.shopwithscrip.com/giftguide>

Whether you buy gift cards to give as presents or use them to buy gifts, your order immediately raises money for your rebate. Share the inspiration with others - the more people who order, the more you earn.

Ruth Lopez, Scrip Coordinator
rlopez@bethanylutheran.org

Middle School Corner

The middle school students will be leading a special chapel service on Thursday, April 14th. "The Way of the Cross" follows Jesus through Holy Week and his journey to the cross for us.

Parents and guests are welcome to join the 9:00 AM group which starts at the lunch tables.

"It's hard to believe isn't it? First a hero in a parade and in a few short days a man hated by all and punished unjustly...for you and me. Let's take a walk down the way Jesus took for us...THE WAY OF THE CROSS."





Parent Pages

RESOURCES FOR CHRISTIAN PARENTS IN THE 21ST CENTURY



Be Mindful of the Ads Your Children See

Brains are in a constant state of development because every experience creates a new or stronger neural connection. What your children do and experience determine how their brains grow. God's design for the brain helps us learn, adapt to changes and solve problems. However, this adaptability means that the brain is highly susceptible to the information our eyes and ears bring in. Therefore, it is essential to teach our children to be discerning consumers of the world. God created a perfect world, but our sin means not everything we experience has our best interests at heart.

Between television, social media and other screen activities, we become acclimated to seeing ads and we forget the impact they have. Advertisers use repetition to shape our brains into wanting what they have to sell. We may think we ignore them, but we see so many ads because, in the end, they work. Take stock of the screen activities of your children and pay attention to the ads they see. Those ads do more than make them ask you for things; the ads are shaping their brains.

The simplest example of the negative influence of ads is looking at the kinds of food typically marketed to children. Do we see encouragement toward healthy eating or a push to eat food high in sugar, fat and salt? While ads do not change taste buds, they can build an idea that eating the advertised foods will improve mood. We want our children to develop healthy eating habits that do not encourage eating to create a specific emotion. If they are seeing ads for unhealthy food, we may be fighting a losing battle.

The goal of advertising may be to sell, but emotions are how ads achieve the goal. Through sheer repetition, ads seek to shape the way a child feels about a product. This shaping of feelings is precarious for two reasons. First, children take an advertisement at face value. They cannot identify the goal of advertising, so they are more likely to believe what they hear. Second, young children have an inherent need to please others which draws them into the emotional trap of an advertisement.

The constant barrage of ads builds particular values that have potential harm. These ads want children to accept that material goods will make them happy, but happiness never comes. Materialism is a trap that produces children who have less empathy, feel deprived





and struggle to develop trust. All of these things work against what faith teaches. As Christian parents, we don't want children who believe they are loved because of what they wear, happy because of what they eat or popular because of what games they play. We want children who are content to know they are loved by their heavenly Father, saved by Jesus' death and resurrection and powered by the Spirit.

Let's consider a few suggestions for teaching children to counteract the impact of advertising. Given the multitude of ads, this is a life skill they will use beyond childhood.

- › **Question:** Teach your children to question the emotional claims in advertising. Ask them to think if the item will make them happy in the long term. Point out that ads want to sell them something, not improve their lives.
- › **Regulate:** Help your children to see the difference between using a screen as a tool and using a screen for entertainment. Entertainment mode might make them more susceptible to advertising because of the mindset entertainment creates.
- › **Discern:** Teach children to be conscientious regarding their entertainment. Help them find enjoyment in non-screen activities — especially those done as a family. For the most part, non-screen activities are the healthier option.

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- › **Delay:** Delay permission for social media accounts for as long as possible. The mix of ads combined with the negative aspects of social media easily outweighs the benefits of such accounts. Instead, find healthier ways for your child to interact with friends.
 - › **Promote:** For young children, encourage online entertainment that does not use ads. Protect those developing brains!
 - › **Feed:** Throughout their childhood, feed the brains of your children with God's Word. Share, teach and live your faith, so God's values are what develop your child's brain.
- “Finally, brothers, whatever is true, whatever is honorable, whatever is just, whatever is pure, whatever is lovely, whatever is commendable, if there is any excellence, if there is anything worthy of praise, think about these things” (PHIL. 4:8).
- A child's brain develops based on exposure — good things in God's creation help build brains centered on trust and gratitude. So when we share our faith with our children, when we lead them to God's Word and fill their lives with others who do the same, we are best able to help them focus on what is good and healthy. In this way, we help shape our children's brains to be what God intends for them.